



# **HEMOSURE®**

Immunochemical FOB Test (FIT)

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## **THE BETTER FECAL OCCULT BLOOD TEST**

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### **WHY CHOOSE HEMOSURE®**

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##### **PATIENTS BENEFITS**

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1. No drugs or dietary restrictions.
  2. Non-invasive; take home collection kit (test in the privacy of your home).
  3. More sanitary and easier to use (step-by-step instructions included).
  4. Customer service and support available. 1-888-HEMOSURE (436-6787)
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##### **PHYSICIAN BENEFITS**

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1. Reduces false positives & false negatives.
  2. Lower GI analytical specificity and sensitivity detects as low as 50ng hHB/mL (specific to human hemoglobin).
  3. Improved patient compliance.
  4. 40% more collection tubes and home kit mailers with our best selling kit (T1-CK30).
  5. Greater reimbursement - \$18.05 vs. \$4.23 & \$4.38
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##### **NURSE BENEFITS**

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1. Ease of use; includes patient instructions (available in multiple languages).
2. Reduces foul odors and handling messy unsanitary stool cards.
3. Easy to read test result at 5 minutes.
4. In-office staff training and technical support available.
5. Patient questions and concerns can be directed to Hemosure's customer service team.

**Hemosure® FIT a more effective way to provide overall better patient care.**